VERFA AGRIFOOD INNOVATIONS INC.

Privacy Policy

Effective Date: November 9, 2026 | Last Updated: November 9, 2026

1. Introduction

VerFa Agrifood Innovations Inc. ("VerFa", "we", "our" or "us") respects your privacy and is committed to protecting the personal information you provide when visiting our website or communicating with us.

This Privacy Policy explains what information we collect, how we use it, how it is stored and the choices available to you.

We handle personal information in accordance with applicable Canadian privacy legislation, including the Personal Information Protection and Electronic Documents Act (PIPEDA), where applicable.

2. Information We Collect

We collect limited personal information, primarily when you voluntarily contact us or subscribe to our communications.

This may include:
• **Name:** Your first and last name.
• **Email address:** To respond to enquiries or deliver requested communications.
• **Telephone number:** Where voluntarily provided through a contact form or other communication.
• **Business information:** Company name or other relevant details where provided as part of a business enquiry.
• **Communications:** Information you include in messages, questions or enquiries sent to VerFa.

Our website may also collect certain technical information automatically, including IP address, browser type and device information, website pages visited and general usage information, and cookies and similar technologies used for website functionality.

We do not intentionally collect sensitive personal information through our website.

VerFa does not collect credit card, banking or other payment information through its website.

3. How We Use Your Information

We use the personal information you provide for limited and specific business purposes, including responding to questions and enquiries; following up on requests submitted through our website; communicating with prospective and existing customers, retailers, suppliers and business partners; sending newsletters and company updates to individuals who have subscribed; managing and maintaining our website; improving website functionality and visitor experience; and meeting applicable legal and regulatory obligations.

When you submit a contact form, VerFa uses the information provided to respond to your enquiry. We do not use contact form submissions as automatic permission to add you to our marketing or newsletter distribution lists.

4. Newsletter and Marketing Communications

Visitors may voluntarily subscribe to receive news, updates, recipes and other communications from VerFa.

Newsletter subscriptions are managed by VerFa. We use the email address provided to deliver the communications requested by the subscriber.

We do not automatically subscribe individuals who contact us through general website forms.

You may unsubscribe at any time by using the unsubscribe instructions included in our emails or by contacting us at info@verfa.ca.

5. Cookies and Website Technologies

Our website is hosted through Wix and may use cookies and similar technologies to support essential website functions, maintain security and improve the visitor experience. Cookies are small files stored on your device when you visit a website.

These technologies may be used to support essential website functionality; maintain website security and performance; remember visitor preferences; and understand how visitors navigate and use our website.

VerFa may introduce website analytics tools in the future to better understand website traffic and visitor engagement. If implemented, these tools may collect technical and usage information through cookies or similar technologies.

Where required by applicable law, VerFa will provide appropriate notice and obtain consent before using non-essential cookies or tracking technologies.

You can also manage or disable cookies through your browser settings. Disabling certain cookies may affect website functionality.

6. Storage and Sharing of Personal Information

Information submitted through our website contact forms is stored through Wix, our website hosting and management platform.

VerFa does not sell, rent or trade personal information.

We may provide access to personal information to service providers where reasonably necessary to operate, maintain or support our website and business. These providers may include Wix and associated website infrastructure providers; information technology and website support providers; email delivery and communication service providers, where applicable; and professional advisers where necessary for legitimate business or legal purposes.

Personal information is shared only where reasonably necessary for the relevant service or purpose, or where disclosure is required or permitted by law.

7. International Processing

Wix and other service providers may store or process information in jurisdictions outside Canada.

Where personal information is processed outside Canada, it may be subject to the laws of those jurisdictions and may be accessible to government authorities under applicable legal processes.

VerFa takes reasonable steps to use reputable service providers and expects appropriate safeguards to be maintained when handling personal information.

8. Data Security

VerFa takes reasonable administrative, technical and organizational measures to protect personal information against unauthorized access, use, disclosure, alteration or loss.

Our website is operated using Wix’s hosting and security infrastructure.

However, no electronic storage or transmission method can be guaranteed to be completely secure. We cannot guarantee absolute security of information transmitted over the internet.

9. Retention of Personal Information

We retain personal information only for as long as reasonably necessary to respond to enquiries, manage subscriptions, maintain business records and meet applicable legal or regulatory requirements.

When information is no longer required, reasonable steps are taken to securely delete, destroy or anonymize it.

10. Your Privacy Rights

Subject to applicable law, you may request to access personal information VerFa holds about you; correct inaccurate or incomplete personal information; withdraw consent to certain uses or disclosures of your information; unsubscribe from newsletter and marketing communications; and ask questions or raise concerns about how your personal information is handled.

To make a privacy-related request, please contact us using the information below. We may need to verify your identity before responding to certain requests.

11. Third-Party Websites

Our website may contain links to external websites, platforms or services.

These websites operate independently of VerFa and have their own privacy policies and practices. VerFa is not responsible for the privacy, security or content of third-party websites.

We encourage visitors to review the privacy policies of external websites they access.

12. Children’s Privacy

Our website is intended for a general audience and is not specifically directed at children.

We do not knowingly collect personal information directly from children without appropriate consent from a parent or legal guardian.

If you believe a child has provided personal information to us, please contact us so that we can review the matter and take appropriate action.

13. Changes to This Privacy Policy

VerFa may update this Privacy Policy periodically to reflect changes to our website, business practices, technology, service providers or applicable legal requirements.

Updates will be published on this page with a revised effective or last updated date. We encourage visitors to review this policy periodically.

14. Contact Us

If you have questions, concerns or requests regarding this Privacy Policy or the handling of your personal information, please contact:

VerFa Agrifood Innovations Inc.
435 Willow Street
Truro, Nova Scotia
Canada
Email: info@verfa.ca
Telephone: +1 (902) 579-7106

© 2026 VerFa Agrifood Innovations Inc. All rights reserved.